

Presented by:

JOHNSON GROUP
HOMES



# **Sponsorship Opportunities**

## **Presenting Sponsor - Highest exposure - SOLD**

Benefits: This opportunity has the highest exposure value. Recognition via social media, recognition with logo in email to over 14,000 constituents, recognition with logo on Zoo website, and includes window sticker on the cart, as well as the internal placard on ALL carts in use for the event, as well as hole recognition.

### Swag Bag Sponsor - \$7,500

Benefits: Banner/signage at the event, recognition with logo on Zoo website, recognition in an email to over 14,000 constituents, labeled gift bags, and hole recognition.

Above sponsorships include two foursomes upon request.

## **Beverage Cart Sponsor - \$5,000**

Benefits: Marketing via social media, recognition in an email to over 14,000 constituents, recognition with logo on Zoo website, signage on beverage cart for the event, and hole recognition.

## **Breakfast/Tailgate Party - \$5,000**

Benefits: Marketing via social media, recognition in an email to over 14,000 constituents, recognition with logo on Zoo website, and banner/signage at the event and at the breakfast.

#### **Lunch Sponsor - \$5,000**

Benefits: Marketing via social media, recognition in an email to over 14,000 constituents, recognition with logo on Zoo website, and banner/signage at the event and at the lunch.

## Hole-in-One Sponsor - \$5,000 (Must provide volunteers to verify a "hole-in-one.")

Benefits: Marketing via social media recognition in an email to over 14,000 constituents, recognition with logo on Zoo website, and banner/signage at the event and on the designated hole.

# **Driving Range Sponsor - \$3,000**

Benefits: Marketing via social media, recognition in an email to over 14,000 constituents, recognition with logo on Zoo website, and banner/signage at the event and on the range.

#### Closest to the Pin - \$1.750

Benefits: Recognition in an email to over 14,000 constituents, banner/signage at the event and on the designated hole.

#### **Longest Drive - \$1,750**

Benefits: Recognition in an email to over 14,000 constituents, banner/signage at the event and on the designated hole.

#### Hole Sponsors - \$1,500

Benefits: Recognition in an email to over 14,000 constituents, and signage on the designated hole.

Above sponsorships include one foursome upon request.

Like to support the Zoo, but just can't "swing" a sponsorship?

Limited foursomes are available for \$750 and include golf, breakfast, and lunch.

Please contact Lee Papert, Chief Development Officer, at 407.323.4450 x 105 to officially reserve your sponsorship or foursome. Or try 214.725.6012 (mobile). He can also be reached at leep@centralfloridazoo.org.

Thank you for helping the Central Florida Zoo to inspire people to take action for wildlife.